



## Economic Development Corporation

**RIVER OAKS BUSINESS OWNERS AND STAFF ARE INVITED TO 1 OF 2 FREE MARKETING TRAINING SESSIONS LED BY LOCAL EXPERT. EXCLUSIVELY FOR RIVER OAKS BUSINESSES AT NO COST.**

- What marketing really is (and isn't)
- How to reach your ideal customers
- Free & low-cost tools you can use today
- The difference between branding, advertising, and promotion
- How to make your message stand out
- Where to start—and what to avoid
- Smart ways to budget your time and money

**THURSDAY APRIL 10**  
**6 PM – 7:30 PM**  
**ITALIANO'S**  
**RESTAURANT**  
**5442 RIVER OAKS BLVD**

"As a River Oaks resident, it's my genuine pleasure to support the businesses around me. Navigating today's marketing landscape can be overwhelming—and I'm here to help my neighbors cut through the noise."

- Miguel Ruiz  
Professional marketer at  
local, esteemed, marketing  
agency

